



It's Not a Crime to be Different

National Hate Crime Awareness Week: 11 - 18 October 2025

What it's all about:

This Hate Crime Awareness Week, Electric Umbrella is launching a national campaign, including a brand new anthem written in collaboration with Hertfordshire Constabulary; "It's Not a Crime to be Different".

We're proudly taking our message to the streets; performances at London landmarks, audiences with MPs and police chiefs, and a full week of celebrating identity, uniting communities and standing against hate.

We want teachers to bring the message to their school communities so we have created ready-to-use resources that facilitate vital conversations surrounding good citizenship, standing up to prejudice and recognising hate crimes.

How to use our resources:

- All of the resources are linked to our song "It's Not a Crime to be Different" (released on 11th October), as part of our National Hate Crime Awareness Week campaign.
- The 20 minute on-demand assembly (also available on 11th October) explores why the campaign is so important, through interviews and real life stories. It's suitable for Upper Key Stage 2, Key Stages 3 and 4, and SEND learners.
- Alongside the learning resources for the song, the supporting presentation resources explore the message behind the campaign, through open, honest conversations.
- Each supporting resource pack is tailored to a different age group and designed in a way that makes them easy to use in assemblies, PSHE / PRS / Citizenship lessons.
- The presentation has notes included with suggested discussion starters and links to example stories, to ease the flow of the conversations.
- Watch the music video, listen to the song, share the assembly and use the resources to spark vital conversations with your students. Together, we can eradicate hate, celebrate differences and empower people to recognise and report hate crimes.